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CHINESE NOCs' OVERSEAS STRATEGIES: BACKGROUND, COMPARISON AND REMARKS

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ABOUT THE POLICY REPORT

THE CHANGING ROLE OF NATIONAL OIL COMPANIES IN INTERNATIONAL ENERGY MARKETS

Of world proven oil reserves of 1,148 billion barrels, approximately 77% of these resources are under the control of national oil companies (NOCs) with no equity participation by foreign, international oil companies. The Western international oil companies now control less than 10% of the world's oil and gas resource base. In terms of current world oil production, NOCs also dominate. Of the top 20 oil producing companies in the world, 14 are NOCs or newly privatized NOCs. However, many of the Western major oil companies continue to achieve a dramatically higher return on capital than NOCs of similar size and operations.

Many NOCs are in the process of reevaluating and adjusting business strategies, with substantial consequences for international oil and gas markets. Several NOCs have increasingly been jockeying for strategic resources in the Middle East, Eurasia, and Africa, in some cases knocking the Western majors out of important resource development plays. Often these emerging NOCs have close and interlocking relationships with their national governments, with geopolitical and strategic aims factored into foreign investments rather than purely commercial considerations. At home, these emerging NOCs fulfill important social and economic functions that compete for capital budgets that might otherwise be spent on more commercial reserve replacement and production activities.

The Baker Institute Policy Report on NOCs focuses on the changing strategies and behavior of NOCs and the impact NOC activities will have on the future supply, security, and pricing of oil. The goals, strategies, and behaviors of NOCs have changed over time. Understanding this transformation is important to understanding the future organization and operation of the international energy industry.

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The **Baker Institute Energy Forum** is a multifaceted center that promotes original, forward-looking discussion and research on the energy-related challenges facing our society in the 21st century. The mission of the Energy Forum is to promote the development of informed and realistic public policy choices in the energy area by educating policy makers and the public about important trends—both regional and global—that shape the nature of global energy markets and influence the quantity and security of vital supplies needed to fuel world economic growth and prosperity.

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JPEC's international collaborations cover joint research and exchange of researchers and information with oil producing countries and international institutions and support for infrastructure improvement and solving environmental problems of the petroleum industries in oil producing countries.

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CHINESE NOCs' OVERSEAS STRATEGIES: BACKGROUND, COMPARISON AND REMARKS

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In April 2005, an overseas Chinese researcher wrote an article entitled *China Goes Global*¹ and composed a shorter version for the London-based *Financial Times*.² Thereafter, many similar voices were widely heard in the media. China has received much attention not only as a huge energy consuming market but also as an increasingly important global stakeholder whose strategies and decisions will have a great impact on the entire world. As many noted in 2004, Chinese oil demand represented over 35-40 percent of the world's new requirements for oil. As a result, Chinese oil imports and overseas ventures by its national oil companies (NOCs) are receiving closer attention worldwide.

¹ Yongjin Zhang, "China Goes Global," *The Foreign Policy Centre*, April 2005.

² "China Goes Global," *Financial Times*, June 9, 2005. FT Asia Insight Digital Edition.

This author originally spelled out this phenomenon in his English book *Petro-Dragon Rise: What it means for China and the World*.³ However, as China's *Going Abroad* campaign (see "Going Abroad Policy" in the *China Goes Global* section) has been rapidly expanding, justifying additional analysis on this important subject is vital. Undoubtedly, China National Petroleum Corporation (CNPC), China National Petro-Chemical Corporation (Sinopec) and China National Offshore Oil Company (CNOOC) all have achieved a great deal abroad over the past decade while encountering unprecedented challenges.

This essay kicks off a retrospective review of some of the key driving forces and policy incentives behind the Chinese NOCs' *Go Global* agendas (see the *China Goes Global* section) and provides a brief background of the Chinese overseas energy ventures (see the *Achievements Revisited* Section). The focus of this essay will be on a comparative analysis of corporate strategies applied by these NOCs (see the *Comparative Strategies* section) and an investigation of the political veil of the Chinese government (see the *Political Veil of the Chinese NOCs* section). The essay concludes with the argument that the Chinese NOCs' entries into foreign upstream energy ventures can prove to be an asset rather than a threat to other countries and regions involved. In addition, the author explores the pre-conditions and requirements for the Chinese NOCs to succeed in their overseas endeavors, and the additional strategies and sound policies they need to pursue to improve upon their investment climate.

CHINA GOES GLOBAL

Driving Forces

Most analyses of the Chinese quest for overseas energy sources point to the growing substantial gap between the country's booming demand and its flat supply. Indeed, the author

³ Xiaojie Xu, *Petro-Dragon Rise: What it means for China and the World* (European Academic Press, 2002)

Chinese NOCs' Overseas Strategies

believes that this divide is the primary force pushing the country to secure its sustainable oil supply into the future. It is an established fact that China's economy has been on the upswing since the country began to pursue economic reforms in the early 1980s. However, China's indigenous hydrocarbon sources have proved insufficient to meet the burgeoning domestic demand. Thus, since 1993, participation in overseas energy ventures and cooperation abroad became a necessity for China.

At the same time, a point that is rarely addressed is that China's low oil reserve to production ratio (R/P ratio) has forced the NOCs to explore new energy resources both at home and abroad. Many surmise that China's domestic output has almost peaked, as some oil fields including the giant Daqing field in Northeast China are mature or aging.

As the biggest NOC, CNPC has since the mid-1980s focused on exploring for new domestic giant finds, particularly in the Tarim Basin. In the early 1990s, CNPC was prompted to look outside China's borders to enhance its R/P ratio as quickly as possible while pursuing its objective of becoming a multinational company. Recognizing the importance of adding international sources to their reserves base, CNPC and Sinopec began pursuing overseas investment strategies beginning in the early 1990s.

Faced with new pressures for restructuring and improved strategies, many NOCs around the world have moved towards becoming international investors in both the upstream and downstream sectors. This move to be more global is driven because access to foreign resources is needed to replace either limited or depleted domestic energy assets. As they have gained a better understanding of the international rules and practices, the Chinese NOCs have become global investors and even have become publicly listed on the New York, Hong Kong and London exchanges.

China has also sought to develop key cross-border energy links, notably with major Middle East oil exporters, while establishing ties into Central Asia, and cultivating a Sino-Russian energy partnership and Sino-Africa economic cooperation. Oil and natural gas transportation routes from Central Asia and the Middle East to China are currently guiding CNPC and Sinopec to enhance their energy investments and ties in these regions.

Driven by the above-mentioned forces, CNPC called for the need to seek out overseas investments in the early 1990s when Chinese internal demand overtook domestic supply. Ironically, the government planners took little notice of the company's first forays into Peru, Sudan and Kazakhstan until the mid-1990s. A contingent of the country's top leaders did not envision overseas upstream investments as a sound strategy, and instead even emphasized continued domestic investments. Fortunately, all of the overseas projects in which CNPC invested have survived and proven successful.

Going Abroad Policy

China's top leadership ultimately recognized the importance and significance of international business to China's sustainable economic and energy development and national security in the late 1990's. Different from the previous open policy and so-called "twin market" targets at home and abroad, *Going Abroad* was generated as a national strategy in late 1997 and paved the way for Chinese oil majors to expand their businesses abroad.

The *Going Abroad* policy yielded a series of investment incentives for many Chinese companies to go global, including the gradual liberalization and reform of regulatory systems, of financial regimes (involving liberalized taxation and foreign exchange policies) and of administrative rules. These rules and regulations were liberalized gradually and reformed to more closely reflect international standards or practices, including rules of the World Trade

Organization (WTO) and other broadly applied international standards. However, reforms that would prevent Chinese firms from suffering from dual taxation with foreign countries have yet to be extended accordingly.

ACHIEVEMENTS REVISITED

Flagship: CNPC

CNPC is the largest NOC in China and the fourth largest oil company in the world in terms of reserves, according to an *Oil and Gas Journal-200* company list.

The CNPC Group is a leading integrated oil and gas conglomerate that emerged from the former Ministry of Petroleum and was the first state NOC, focusing on upstream operations while also assuming some governmental functions and responsibilities. Its operations today cover oil and gas core businesses from the upstream (exploration, development and production), midstream (transportation and logistics) and downstream (marketing and sales and petrochemicals), and related service sector activities -- including seismic exploration, drilling, logging, work-over, construction and manufacturing -- as well as state-of-art science & technology development.

PetroChina is the biggest subsidiary within the CNPC Group and is a publicly-traded company listed in both New York and Hong Kong. In addition to being positioned as the largest crude and natural gas producer in China, PetroChina is ranked seventh in *Petroleum Intelligence Weekly's* 2005 ranking of the top 50 oil companies. The company has also been deemed the most profitable firm in Asia for years.

International business is one of four key businesses within the CNPC Group. Overseas businesses and ventures under the CNPC flag are run by CNPC International (CNPCI), an international arm of the CNPC Group. CNPCI first launched its overseas exploration and

production activities by gaining the rights to develop blocks in the aging Talala oil field in Peru in 1992. CNPC is currently enjoying business successes in a total of 65 projects in 25 countries, including Peru, Sudan, Kazakhstan, Venezuela, and Indonesia, under various contract models.

Remarkable Start

Talala is a 100-year old oil field that witnessed serious depletion when Exxon was operator between 1980 and 1990. The field was farmed out in 1992. Despite opposition in China, CNPC took on the development of Blocks 6 and 7 in the field. CNPCI had early success, drilling several wells that each produced 1,000 barrels a day (b/d). The crude output from the two blocks was ultimately increased to more than 7,000 b/d by 1997. Most importantly, it was the first time that CNPC was able to demonstrate its enhanced oil recovery (EOR) expertise and Chinese technical skills abroad.

In the wake of its initial success, CNPCI shifted its E&P focus to several other untouched but strategically important oil provinces in 1996 and 1997 by taking over several major E&P assets in Sudan, Kazakhstan and Venezuela.

Making the Sudanese Dream Come True

CNPCI acquired one of its most controversial foreign oil assets, Blocks 1/2/4, in Sudan in 1996. It has 40 percent equity in it and is the operator of the Greater Nile Petroleum Operating Company (GNPOC), which has developed these Sudanese blocks. Through a sizable exploration and development campaign that was enhanced by a series of geophysical breakthroughs, the oil production capacity in Blocks 1/2/4 quickly reached more than 226,000 b/d as a result of an increase in recoverable oil reserves. In parallel, a 1,506-km pipeline with throughput capacity of 257,000 b/d stretching from the field to the Port of Sudan was built for exports. On August 30,

1999, the first crude ship was loaded at the port with exports to a global market. Current production from GNPOC's 10 fields is estimated at a combined average of 285,000 b/d.

CNPCI constructed the Khartoum refinery with an initial processing capacity of roughly 50,000 b/d with a start up in May 2000. Oil service stations carrying the CNPC brand in Khartoum went into operation in March 2001. The following month, CNPC began to produce jet fuel to meet both Sudanese domestic needs and for export. In 2002, CNPC built a polypropylene plant with an annual capacity 15,000 tons/a year.

CNPC, with 41 percent equity in Blocks 3/7, saw three new oilfield discoveries in 2004-2005, with production from the blocks beginning to produce 100,000 b/d in 2006. CNPC has 95 percent equity in Block 6, which is producing at 100,000 b/d currently with expectations of reaching 170,000 b/d.

The assets mentioned above reflected CNPC's ability to compete with the best of the oil firms specializing in utilizing new industry technology to achieve impressive oil field production results. More importantly, based on these achievements, Sudan has established a sizable petroleum industry using state-of-art technology within a short time frame, moving from being an oil importer to being an oil exporter in 1999.

One of the Best Investors in Kazakhstan

CNPCI took over responsibility of the Aktobe oil field in western Kazakhstan, as the operator of the field with a 60.3 percent stake in 1997. CNPCI has strengthened the corporate operation and management of the field, resulting in a better performance and higher return on investment. As a result, the field is producing as much as 120,000 b/d today, double its initial output. CNPCI has been recognized as one of six best foreign investors in Kazakhstan.

In October 2003, CNPCI bought Chevron's 65 percent share of the North Buzachi oil and gas field in northwest Kazakhstan, after having purchased Saudi Nimr Petroleum's 35 percent stake in the field two months earlier. The Chinese company followed up that success by acquiring PetroKazakhstan's oil and gas assets in central Kazakhstan for U.S. \$4.18 billion in August 2005. This move was CNPCI's biggest foreign acquisition to date and greatly expanded CNPCI operations in the neighboring country, particularly after the second section of the Kazakhstan-China oil pipeline was completed in December 2005. The pipeline, which is being built by CNPC and KazMunaiGaz, is currently supplied from the Aktobe region's fields and from the Kumkol field. In the future, the main supply source will be Kazakhstan's giant Kashagan field, which is still under development.

Chinese Model in Venezuela

CNPCI has achieved strong results in Venezuela as well. Some Latin American investors view CNPC's business operations in the region as a successful investment model. Having taken over the operatorship of the Intercampo and Caracoles oilfields in February and May 1998, CNPCI has applied its state-of-art technology and EOR expertise to these fields, with impressive development breakthroughs. By the end of 2000, the crude oil output from the two fields had reached 40,000 b/d, three times higher than the pre-CNPC take-over, with more gains made since then. CNPC and the Venezuelan state oil firm Petroleos de Venezuela S.A. (PDVSA) signed an Orimulsion Cooperation Agreement in April 2001, with the intent to produce orimulsion exclusively for shipment to China.

In addition to the inroads made in Venezuela, CNPC has entered into a dozen or so contracts involving foreign investments in former Soviet republics (Turkmenistan and

Azerbaijan), Africa (Libya, Algeria, Chad, Niger and Nigeria), the Middle East (Oman, Syria and Iran and Iraq) and Southeast Asia (Indonesia and Myanmar).

CNPC has moved with lightening speed to become a prominent global player. By and large, CNPCI signed 24 overseas project contracts by 2000 including 20 oil exploration and development contracts, two pipeline contracts, one refinery and one petrochemical contract covering petroleum exploration and production, refining and petrochemical, sale and marketing spreading 11 countries. Based on its initial exploration and accumulations, CNPCI had a big jump between 1996 and 2000 with an annual oil production capacity of 430,000 barrels daily. By 2006, the oil output that CNPC took part in producing through its foreign upstream ventures had reached over 1 million barrels a day. It is involved in more than 60 projects operating in 25 countries.

As mentioned earlier, CNPC's oil service sector work is an integral part of the conglomerate's operations. In comparison with the company's overseas oil and gas exploration and production, CNPC's service sector work extends into a much larger number of countries. By the end of 2005, there were some 429 CNPCI technical crews working abroad.

CNPCI has not achieved all of its impressive gains in its foreign upstream ventures without encountering fierce competition and hardships that included serious political and economic hurdles. These challenges included re-nationalization steps being taken in the energy sectors of several producer nations and the ongoing concern from the West of the so-called "Chinese Threat" to dominate oil supplies as consuming countries fight for incremental barrels in the future.

Follow-ups

Sinopec

Sinopec is the second largest NOC in China, and it effectively dominates the country's downstream sector. It has been an integrated oil company since 1998, when it received upstream assets from CNPC through a major asset swap. Following CNPC's move to be publicly-listed on the New York and Hong Kong stock exchanges in April 2000, Sinopec Ltd. became a publicly-held company listed in New York and Hong Kong in October 2000. Sinopec's greatest strength is in the downstream sector in coastal China, where growing oil demand has been met by imports from abroad, mainly the Middle East.

The Sinopec International Company was incorporated in 2002, almost 10 years behind CNPC. To date, its overseas oil and gas projects are being operated in some 20 countries, including in Saudi Arabia, Iran, Kazakhstan, Nigeria and a few other countries.

As a relative newcomer to foreign investment, the company has been working hard to put its overseas strategy into high gear, having enjoyed early success in the Middle East and Africa. Sinopec's two oil company subsidiaries, Sinopec Zhongyuan Petroleum Company and Sinopec Shengli Oilfield Dynamic Group Company, have played important roles in Sinopec's overseas activities. By 2005, Sinopec's foreign ventures involved 36 projects, including 40 percent interest in the Northern Lights Oil Sands Project in northeastern Alberta, Canada. However, equity oil is less than 20,000 barrels daily.

Among Sinopec's overseas investment deals are high-risk exploration projects in Yemen, Iran and Indonesia, EOR projects in Algeria, and several services contracts in Kyrgyzstan and Turkmenistan. In Iran, Sinopec started with high hopes for the high-risk Zavareh-Kashan Block in 2003 but disappointing results have left it now pursuing other options for expansion in the

region. With a fourth well at Zavareh-Kashan drilled in 2006 proved to be a third failure to produce commercial quantities of oil from the block, leaving Sinopec ready to abandon the exploration project, having met the terms of the deal.

Turnkey construction projects of three refining plants in Northern Iran and storage facilities in Neka construction were completed in December 2003. In January 2004, Sinopec International Company was rewarded Block B gas exploration license under the Saudi Gas Initiative and later negotiated to participate in the development of a major part of the oil field Yadavaran in Iran under a project including refinery construction and a liquefied natural gas (LNG) import commitment. In January 2005, Saudi Aramco, ExxonMobil and Chinese state oil firm Sinopec signed an agreement for a U.S. \$3.5 billion expansion project that is to triple the capacity of the Quongang refinery in the Southeast China province of Fujian to 240,000 b/d. Saudi Aramco has stated that it is also in negotiations with Sinopec for a stake in a \$1.2 billion grassroots refinery in Eastern China at Qingdao in the Shandong Province. Saudi counter investments are expected to expand into other Chinese sea port cities, including Hainan and Dalian.

CNOOC

CNOOC is China's third largest NOC specializing in offshore E&P and related businesses. Since its establishment in the early 1980s, CNOOC has been closely cooperating with its international partners.

However, the company is a newcomer to going beyond Chinese waters. As a relatively late entrant into overseas business development, the Chinese state oil firm has focused more specifically on mergers and acquisitions (M&A) activities. In 1994 and 1995, CNOOC seized its first opportunity to pursue a foreign oil venture through investment in the Malacca Strait oil

block in Indonesia. CNOOC's investment in the venture ultimately approached \$20 million as it acquired 39.51% of the block and recouped about 11 million barrels up until 2001. The Chinese NOC experienced similar successes in two offshore blocks in Burma and seven blocks in the Gulf of Mexico.

In 2001, CNOOC's successful initial public offering (IPO) in both Hong Kong and New York contributed to a further enhancement of the company's capital operation and portfolio. CNOOC's top management started to expand the firm's overseas business through major M&A deals. Most notable was an April 2002 acquisition of five production-sharing agreements (PSA) blocks valued at \$592 million in Indonesia from Repsol-YPF, making CNOOC the largest offshore oil producer in that country. It is estimated that CNOOC's annual oil and gas output from its foreign production totals 37.5 million barrels and 1.49 billion cubic meters. To date, its overseas assets are mainly concentrated in Australia, Southeast Asia, West Africa and the Caspian Sea, as well as Canada.

In addition, CNOOC was originally empowered by the government to operate LNG in coastal China and the company played a key role in building the first LNG receiving terminal in Guangdong Province. In order to secure the LNG resource supply to this terminal, CNOOC in May 2003 entered into an agreement with Australia for a stake in the North West Shelf (NWS) gas block. CNOOC paid \$348 million for gas equity and reserves from the NWS block, partnering with BP, ChevronTexaco, Royal Dutch/Shell, BHP, Woodside and Japan Australia LNG (MIMI) on this world class acreage. Five months later, CNOOC acquired 12.5% of gas equity from the Gorgon LNG Project to supplement LNG to Chinese terminal.

Since 2001, CNOOC has made outstanding progress in its overseas expansion, with about 20 percent of the company's proven oil reserves and 25 percent of oil equivalent coming from

abroad. CNOOC became involved in oil sands development in Canada when it acquired 16.69 percent of the Canadian MEG Energy Company through its subsidiary CNOOC Belgium in April 2005.

It is well documented in the media that CNOOC struggled to acquire U.S. oil firm Unocal in 2005 with a final \$18.5 billion bid competing against U.S. oil major ChevronTexaco. CNOOC's acquisition of Unocal would have been a win-win business solution for both companies. The merger would have increased CNOOC's integrated gas business and strong presence in Southeast Asia. Unocal would have benefited equally by the acquisition to cement its presence in Southeast Asia with links to Chinese market.

The CNOOC/Unocal bid was the first attempt of a merger between a Chinese NOC and an American oil firm, and the deal became the target of U.S. political scrutiny. Because the CNOOC offer for Unocal became severely politicized on the U.S. Capitol Hill, CNOOC had to drop the bid with great disappointment. However, as the smallest Chinese NOC and latest newcomer into the foreign investment arena, CNOOC gained a lot of positive attention as many around the world focused on this controversial deal in the first half of 2005 and even continue to discuss it today. Bolstered by its heightened publicity, the NOC continues to expand its overseas business elsewhere, and in particular, offshore Africa.

Others

It is worth mentioning several non-NOC but state-owned oil companies in China that are active doing business abroad. Among them are Sinochem's International E&P Company, Norinco's Zhenhua Oil Company and CITIC Energy.

Sinochem, the largest state-owned oil and petrochemical import and export company in China that is also renowned as a global oil trader, decided to extend its oil sector and value chain

into the international upstream beginning in 2002. As a new oil exploration and development company, the Sinochem International E&P Company in 2003 acquired Dubai-based Atlantis Holding Company with access to oil and gas exploration and production activities in Tunisia, Oman and the UAE. Recently, the company directed its business focus into Southeast Asia and South America.

Norinco (the North Industrial Company) is involved in arms sales and engineering construction abroad. Based on its small oil trading business, Zhenhua Oil was established to cooperate with CNPCI on oil development in Syria and to share its interests in Iraq. CITIC Energy remains a small firm but it has ambitions to do business abroad. Supported by its financial parent, the CITIC Group, CITIC Energy will no doubt greatly benefit from its parent company purchasing the Kazakhstan oil assets of Canada's Nations Energy Company Ltd. for \$1.91 billion in December 2006.

COMPARATIVE STRATEGIES

CNPC

Having experience of more than a decade of development work abroad, CNPC has made a strong entry into several key regions and built its integrated value chain from exploration to retail marketing in Africa and Kazakhstan. In looking back, the company started with small and low risk foreign ventures and then gradually expanded into large ventures. Most importantly, it is the CNPC Group that endowed CNPCI to make the latter capable of expanding its overseas activities on various fronts, including oil and gas development and production, technological and construction services in both upstream and downstream sectors, and outward direct investment and inward service-making. In order to utilize the CNPC Group's strength, CNPCI has preferred to be positioned as the operator of its major projects. CNPCI launched its expansion strategy in

1996 and has seen it unfolded in Sudan, Kazakhstan and Venezuela. Based on its successes in late 2001-02, CNPCI worked out a long range and forward-looking business development plan.

Its present strategy is characterized by the following developments:

- i. Successful M&A and strategic alliances with other peers;
- ii. Successful integration of its regional assets and enhanced management system based on its value chain in Africa and Central Asia;
- iii. Successful expansion into new strategic provinces and markets. Among them are Turkmenistan in Central Asia, Ecuador in South America, Niger and Chad in Africa, and Russia; and
- iv. With the growing and widespread business expansion, CNPCI has positioned itself as a leading large independent oil company in the world.

Despite the changing global competition and challenges ahead, CNPCI realizes that its future energy development projects depend on how and whether it could cope with potential uncertainties. Therefore, its corporate priorities will focus on the following points:

(1) Enhancement of Portfolio Management

Facing the changing investment climate, CNPCI must enhance and even redevelop its overseas expansion strategy. To mitigate its risks, it has to push its portfolio management regionally and globally. Some asset consolidation and diversification and even an IPO might be among its top choices.

(2) Increased Commitment to Local Development

Based on successful experience from what it has accomplished in Kazakhstan, CNPC fully realizes the importance of its dedication to the local communities and the host country's development when implementing its widespread business plan. Commitments to HSE

compliance, contributions to local social and economic development, and harmonization with local culture and social behaviors are core operating procedures that CNPC must enhance.

(3) Expansion of Corporate Partnerships with Foreign Counterparts

CNPC has built up its strategic and/or corporate partnerships with Russia's Gazprom and Rosneft, France's TotalFinaElf, and Norway's Statoil. Its future corporate partnerships with Western counterparts will be emphasized. The reasons behind following this strategy are simple. As an NOC, CNPC shares and encounters similar interests and hardships with its partners and other NOCs and international oil companies (IOCs) in the same countries, such as Venezuela, Ecuador and Bolivia.

(4) Managerial System at Headquarters

So far, CNPC is a home-based NOC with an international branch (CNPC International) and an international department based at its headquarters. CNPC's history of overseas operations is similar to that of the Petronas, the Malaysian national oil company. However, the two major NOCs distinguish themselves in corporate culture and management behavior. At Petronas' headquarters, almost all major divisions have responsibility for their domestic and international businesses. Petronas' international unit is positioned at middle level and is affiliated to the corporate planning department. This is an example of an internationalized NOC.

In comparison, Brazil's state oil firm Petrobras has a smaller international business at this moment. Therefore, a single international department assumes all responsibility. CNPC's corporate management style regarding its international activities is currently somewhere between that of Petronas and Petrobras. Based on Chinese culture and its comprehensive strength, CNPC may prefer to centralize its corporate managerial functions in its international department at

headquarters (HQ) in the future while also fostering CNPCI to be an integrated international oil company. Both HQ's international department and CNPCI report to a senior vice president.

The above-mentioned criteria, not involving technologically and financially sensitive matters, underpin CNPC's future strategy.

Sinopec

Sinopec, as a downstream-based major, has closer relations with its oil trading partners and crude oil suppliers, mainly in the Middle East. Because of these ties, its future international strategy should reflect the following essential elements:

- i. Continue to strengthen its risk exploration and related activities (e.g. refining) in the key countries in the Middle East in which it operates (Iran, Saudi Arabia and Yemen). Meanwhile, continue to promote its oil field technology services in the favorable format of a turnkey model or by sub-contracting one.
- ii. Apply further expansion into some countries in Africa and South America with more flexible contracts, portfolios and operatorships;
- iii. Utilize its domestic assets or strong market position inside China as an option to swap for foreign stakes as mentioned above. Its cooperation with Saudi Aramco on a huge crude stockpile facility project in the Hainan Province is an example. It is expected that this market-for-resource option strategy would continue in the future.
- iv. Continue corporate partnership strategies. However, it has to harmonize its strategy with CNPC because of their common approach that targets similar or identical partners. This is critical for both NOCs to come to terms with each other regionally and globally.

CNOOC

CNOOC's international cooperation has been an inherent aspect of the company's operations since it was first formed. Its top management has introduced international practices through its activities with almost all major IOCs over the past two decades. In addition, the NOC has enjoyed a world-class management team and managerial professionals. CNOOC is undoubtedly strong at capturing major market opportunities and pursuing profitable M&A activities. A prime example of this is CNOOC completing three major M&A bids valued \$1.23 billion and acquiring Repsol-YPF's assets in Indonesia in January 2002. The company will continue such policies in the future.

The market-for-resource option again is an outstanding leverage for CNOOC cross-border acquisitions. CNOOC has taken full advantage of being the original Chinese coordinator of LNG for gas resources from Australia beginning in the early 1990s. According to the agreement, the joint venture of Guangdong LNG – in which CNOOC holds a 25 percent stake -- is committed to purchase LNG from NWS starting in 2006 while CNOOC acquires upstream assets with 5.3 percent of the production, lease and exploration licenses. Its involvement in Australia's NWS and its purchase of 12.5 percent of Tangguh LNG in Indonesia from BP were two milestones showing CNOOC's great leap into foreign investment.

However, CNOOC learned more than just about business through its failed attempt to purchase Unocal. It is believed that the NOC will be more cautious in expanding its overseas business in the next a few years. The Gulf of Guinea and the Caspian Sea are emerging areas in which this NOC should get strategically involved.

Others

Sinochem started small in overseas oil development but is thinking “big” for its future based on its worldwide trading network. Strategically, it has to focus on one or two regions. Through a successful acquisition of Atlantis Holding Company in 2003, Sinochem has direct access to three E&P projects in Tunis and the United Arab Emirates (UAE). In addition, Sinochem has its eye on several refining plants and chemical facilities. Its ambition was to reach equity oil production of 3 million tons in 2005-06 and higher in 2010.

The Zhenhua Oil Company under the Norinco Group started its oil activities in Iraq with CNPC and is recommended to partner with CNPC in Syria and Iraq. CITIC Energy is the most recent entrant into the international oil business and is negotiating for oil ventures in offshore Kazakhstan and Africa. CITIC Energy is not the last Chinese firm to do energy upstream or downstream business abroad. However, facing the increasingly intense competition and given their size and weakness, neither Sinochem International E&P Company nor Norinco's Zhenghua Oil or CITIC Energy will be considered as competitive in the next five years. This might require some corporate restructuring programs to be considered and planned in the near future.

THE POLITICAL VEIL OF CHINESE NOCS

Oil is not just another commodity.⁴ Oil gives birth to the twins of politics and money. For an NOC, geopolitics might be a more sensitive factor for it than for an IOC both at home and abroad. Many observers regard the political dimension as the most uncertain stress or risk for NOCs as some Western agencies and individuals are quick to criticize the geopolitical nature of NOCs' overseas campaigns. Therefore, any major movements by Chinese NOCs are often touted

⁴ As put by Matthew Simmons on his *Twilight in Desert*, Wiley & Sons, 2005

as an “energy threat” when these companies pursue their new overseas ventures and continue their expansion strategies.

There are seemingly three veils or questions that have to be lifted for the Chinese NOCs.

- i. Are the NOCs government agencies?
- ii. Are these NOCs behaving on behalf of government or for government policy?
- iii. Do these NOCs’ strategies contain political and geopolitical objectives?

These three questions of perceptions exist in many countries where NOCs plays a key role. However, the answers to these questions vary from NOC to NOC and country to country. Such NOCs as PDVSA in Venezuela, the National Iranian Oil Company (NIOC) in Iran and Gazprom and Rosneft in Russia are government tools and are strongly backed by the political will to a great extent. Some others may vary in terms of their histories, reforms and driving forces. Now, what are the differences in China? What are the governmental expectations for the NOCs in China? And what could the central government do to help the NOCs?

Are Chinese NOCs Government Agencies?

It is true that NOCs in China were totally state-owned previously and are largely state-owned today. CNPC and Sinopec as well as CNOOC all developed out of the former Ministry of Petroleum. The first two NOCs acted as more or less government agencies due to a lack of Ministry of Petroleum or Energy during the past decades. CNPC, for example, did take on some governmental responsibilities when it incorporated in the 1980s and has been criticized for its mixture of political functions and business roles. However, this mixture was resolved in the early 1990s when the then State Development and Planning Commission were formed and CNPC was corporatized. Now the State Development and Reform Commission along with the Energy Bureau within it have taken over full governmental regulatory and public sector responsibility

from the national oil companies. Neither CNPC nor Sinopec are governmental regulatory or public agencies. Furthermore, PetroChina and Sinopec Ltd, which are largely state-owned, are publicly traded companies in Hong Kong and New York as of 1999 and 2001, respectively. Facing intense global competition, Chinese NOCs have been prompted to act as IOCs while the central government does not want the NOCs to take on public duties. The central government does not expect the Chinese NOCs to run as commercial successes, while more focus has been turned to corporate social responsibilities at home and abroad. The top managements of these NOCs are facing health, safety and environmental pressures when the firms do business globally.

Are NOCs Behaving on Behalf of Government?

As a NOC, CNPC prioritizes its goal to secure national oil supplies. However, this goal is first based on its corporate performance. CNPC's international businesses are driven by the company's corporate strategy instead of governmental policy. CNPC went abroad without governmental approval as mentioned in Section II. Now *Going Abroad* is applied as a policy incentive that encourages almost all domestic major oil companies to pursue corporate interests worldwide. In this regard, the central government will continue to work to create sound regulations and policy settings for NOCs.

Do These NOC Strategies Contain Political and Geopolitical Objectives?

CNPC has streamlined its corporate strategy and operates with lesser top down political will. With several major driving forces behind it, CNPC pursues its overseas expansion for its continued survival and development as a multinational firm to improve its low R/P ratio. Geopolitical goals were subordinated as an internal bottom up factor. Moreover, the Chinese central government has no geopolitical purpose for nor placed any political pressure on these NOCs in any form.

As a growing energy consuming country, however, China has to work out a national energy strategy and an energy diplomacy to encourage the NOCs to cooperate with host countries and other IOCs. In this regard, there is political transparency behind almost all major international initiatives taken by NOCs. Currently, the central government is working on keeping good bilateral and multilateral relations with other oil and gas producing countries and transit countries, while creating effective bilateral and multilateral cooperation mechanisms for the NOCs' cross border investments. The central government will cultivate its legal and official relations with international agencies, including the World Bank, World Trade Organization, International Energy Agency (IEA) and Energy Charter Treaty. Giving the growing high foreign exchanges deposit of more than \$1 trillion by the end of 2006, some senior advisors including this author are encouraging the central government to transfer some monetary deposits into oil majors through commercial banks for overseas assets.

China is no different in acknowledging that a good business climate deserves sound political support. However, extreme politicization could either push a futile project or kill feasible projects. Again, CNOOC's failed acquisition of Unocal is widely blamed on such extreme political meddling in the U.S., especially reflected by the lobbying of opposition groups blocking the deal solely out of narrow political interests, plus their little knowledge of the consequences and details of the proposed investment. By contrast, views of some groups with better knowledge of the deal were relegated to a minority voice. In the future, the central government should be more helpful in cooling down the international and regional political temperature for major acquisitions. As this author advised repeatedly elsewhere, the central government should enhance energy diplomacy at the Ministry of Foreign Affairs and its regional

offices worldwide and dispatch its senior foreign diplomats to the NOCs, where they should assist in coaching the NOCs to develop corporate diplomatic capabilities.

CONCLUDING REMARKS

Chinese Overseas Expansion: Threat or Contribution?

There are several world energy outlooks that project into 2030. Among them, the IEA World Outlook 2005 concluded that the world oil demand would be increased by 50 percent in 2030, which will require ample supplies worldwide, mainly from the Middle East. The IEA has assumed that there are seemingly no problems with the supply curve given the great potential in place in the Middle East and beyond and cast light on a serious *lack of investment* in both upstream and downstream capacity that had contributed to the extreme tightness in the global oil market over the past few years. Based on whether the adequate investment is not available or consuming countries' policies remain unchanged, the IEA developed two other scenarios: a Deferred Investment Scenario, in which investment in the producing countries is delayed; and a World Alternative Policy Scenario, in which energy-importing countries take determined action to cut demand and change the pattern of fuel use, driven by high prices, environmental and/or security goals. The two scenarios have significant implications for both oil producers and consumers.

In addition to a lack of investment, a big global concern is the lack of production capacity. It is well known that today's spare capacity is too low both for crude production and refining sector. The narrow spare capacity of some key Opec members should be blamed for future oil price hikes or even possible energy crises ahead, highlighted by such literature as books such as *Twilight in the Desert*, by Matt Simmons. Although there remains sharp disagreement over the status of Saudi Arabia's ultimate oil production potential, it is

acknowledged that current Saudi oil output heavily relies on a handful of aging giant fields. Furthermore, the Saudi oil story is not alone, as an examination of the other Gulf producers and major non-Opec producers including Russia indicates similar worries. Meanwhile, global demands for oil and gas are growing, particularly from emerging economies. The world is facing Mr. Simmons' "Clash of Age" -- that is, supply is too old while demand is too young.

Therefore, the answer to the "Clash of Age" is simple: the world needs higher spare capacity and greater output from additional resources, both conventional and non-conventional, and more intense investment in capacity building. Both NOCs and IOCs are playing increasingly important roles in this investment.

Like other NOCs doing business abroad, the Chinese NOCs have achieved a great deal in the past and continue to bring additional oil on stream thanks to intensive E&P activities in the countries where they invest. There is no reason for these NOCs should be viewed as any kind of threat, but rather as providing a great contribution to increasing supplies and capacity building in the world energy system.

Further Internationalization

As the points addressed above make evident, the Chinese NOCs are at an early stage of internationalization and are not close to comparison with the international operations of the major IOCs, especially in terms of daily oil production. The International arms of CNPC, Sinopec and CNOOC realize this current limitation. The biggest challenge for them is how to internationalize management and re-allocate their assets worldwide. In addition, the other top tasks are to comply with international law and business practices, manage cultural differences, and commit to prospects for world economic and social development. There is a long way to go

in this direction. Two pre-conditions are: (1) seasoned top management needs to be educated and trained; and (2) sound strategies must be implemented wisely.

Obviously, internationalization is not only a task for these NOC international units but top goals for their parents. However, it is a fact that the mainstays of Chinese NOCs remain tied in the Chinese culture and political system. The author foresees there is a long transition in the next decades to come.

Corporate Partnership Between NOCs and IOCs

For this NOC research program and based on the author's observation, it is necessary to explore a possibility of corporate partnership or even strategic cooperation or alliances between NOCs and IOCs. For years, CNPC has been exploring long-term strategic cooperation with other NOCs and IOCs. Such a corporate partnership or even strategic cooperation may have proved to be a foregone conclusion but has been a tough task to accomplish.

In recent years, cooperation between the Chinese NOCs and other NOCs has emerged. CNPC established long-term strategic cooperation with state-owned Gazprom and Rosneft in Russia in 2004 and 2005. Such a close cooperation or alliance will be beneficial for the foreseeable future. CNPC has also partnered with New Delhi-based Oil And Natural Gas Corporation (ONGC) successfully in Sudan for years and, most recently, the two NOCs jointly acquired PetroCanada's 38% stake in Syrian assets, despite the fact that they have vied against each other for major assets in Kazakhstan and offshore Nigeria.

Meanwhile, CNPC and the other Chinese NOCs are seeking corporate partnerships with western IOCs. Among the ventures being pursued are partnerships between CNPC and Total and Statoil. It turns out that a better understanding of mutual interests is a foundation for such NOC-IOC cooperation.

However, there are some political factors that remain between Chinese NOCs and some Western IOCs. Some geopolitical considerations addressed in Section V of this paper on Chinese NOCs should be removed or addressed before both NOC and IOCs can work together for a brighter energy future.

APPENDIX A: CHINESE NOC CRUDE PRODUCTION 2000-2005
(UNIT: 10,000 TONS)

| Fields/field companies | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
|-----------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Daqing | 5300 | 5150.16 | 5013.1 | 4840.03 | 4640.03 | 4495.1 |
| Liaohe | 1401 | 1385.01 | 1351.15 | 1322.1 | 1283.19 | 1242.02 |
| Huabei | 456 | 450.72 | 438 | 435.2 | 432.29 | 435.1 |
| Dagang | 400 | 395.16 | 393.91 | 421 | 488.38 | 509.95 |
| Jilin | 375 | 404.3 | 444.03 | 475.09 | 505.52 | 550.57 |
| Xinjiang | 920 | 968.3 | 1005.02 | 1060.1 | 1111.06 | 1165.37 |
| Changqing | 464 | 520.08 | 610.12 | 701.56 | 811 | 940 |
| Yumen | 43 | 52 | 60.1 | 70 | 75.03 | 77.01 |
| Qinghai | 200 | 206.02 | 214.02 | 220.02 | 222.02 | 221.49 |
| Sichuan | 17 | 14.28 | 13.8 | 13.7 | 13.81 | 13.81 |
| Jidong | 62 | 62.51 | 65.26 | 74.82 | 100.32 | 125.02 |
| Tarim | 435 | 472.63 | 502.01 | 525.28 | 538.36 | 600.06 |
| Tuha | 285 | 255.01 | 251 | 235.01 | 225 | 209.84 |
| Zhejiang | — | — | — | — | — | 0.03 |
| South Co.* | — | 3.05 | 4.71 | 7.57 | 9.13 | 10.07 |
| CNPC Subtotal | 10358.97 | 10339.21 | 10366.24 | 10401.49 | 10455.13 | 10595.42 |
| Shengli | 2675 | 2668 | 2671.52 | 2665.51 | 2674.3 | 2694.54 |
| Zhongyuan | 377 | 380.18 | 380.03 | 361.57 | 335.11 | 320.01 |
| Henan | 185 | 185.01 | 188.02 | 186 | 188.31 | 187.15 |
| Jiangnan | 87 | 95.21 | 96.53 | 95.12 | 96 | 95.61 |
| Jiangsu | 155 | 157.02 | 157.02 | 158.24 | 162 | 164.7 |
| Yunnan-Guizhou-Guangxi | 3 | 3.3 | 3.01 | 2.7 | 2.88 | 3.03 |
| NewStar Co.** | 240 | 294.15 | 292.98 | — | — | — |
| Sinopec Northwest | — | — | — | 292.83 | 358.17 | 420.01 |
| Sinopec Southwest | — | — | — | 0.93 | 1.09 | 0.8 |
| Sinopec East | — | — | — | 17.04 | 17.51 | 18 |
| Sinopec North | — | — | — | — | 0.19 | 2.3 |
| Sinopec Northeast | — | — | — | 4.42 | 5.15 | 4.72 |
| Sinopec Central South | — | — | — | 0.71 | 0.85 | 0.9 |
| Sinopec NorthOil | — | — | — | 11.69 | 10.03 | 7.7 |
| Sinopec Subtotal | 3724 | 3783.87 | 3789.11 | 3804.78 | 3851.59 | 3919.47 |
| CNOOC | 1757 | 1822 | 2098.6 | 2185.89 | 2439.72 | 2763.82 |
| Shanghai Oil and Gas Corp. | — | 58.93 | 47.32 | 38.02 | 31.86 | 25.27 |
| Yanchang Group Ltd. | 246 | 316.4 | 380.15 | 552.93 | 720.94 | 838.24 |
| Rest of China | — | — | 205.17 | — | — | — |
| Total | 16086 | 16317.21 | 16886.59 | 16983.11 | 17499.24 | 18142.22 |

Note: *South Co refers to CNPC's CNODC Hainan Branch ; **NewStar dismantled into six regional branches in 2003, plus remainder NorthOil. (Source: CNPC, Sinopec and CNOOC by February 2006)

APPENDIX B: CHINESE NOC GAS PRODUCTION 2000-2005
(UNIT: 100 MILLION CUBICMETER)

| Fields/field companies | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
|-----------------------------------|--------------|---------------|---------------|---------------|--------------|---------------|
| Daqing | 23 | 22.03 | 20.22 | 20.34 | 20.34 | 24.43 |
| Liaohe | 11.5 | 11.77 | 11.31 | 10.57 | 10.04 | 9.21 |
| Huabei | 4.4 | 4.63 | 5.33 | 5.75 | 5.85 | 5.73 |
| Dagang | 4 | 3.89 | 3.94 | 3.57 | 3.38 | 3.32 |
| Xinjiang | 16.2 | 17.6 | 20.19 | 22.1 | 25.5 | 28.95 |
| Tarim | 7.5 | 9.57 | 10.88 | 10.89 | 13.56 | 56.77 |
| Tuha | 9.2 | 10.48 | 11.43 | 12.34 | 13.26 | 15.32 |
| Sichuan | 79.9 | 83.59 | 87.61 | 91.88 | 97.77 | 118.3 |
| Changqing | 20.6 | 33.67 | 39.14 | 51.85 | 74.46 | 75.31 |
| Qinghai | 3.9 | 5.87 | 11.51 | 15.41 | 17.94 | 21.21 |
| Yumen | 0.2 | 0.37 | 0.62 | 0.21 | 0.2 | 0.79 |
| Jidong | 0.6 | 0.43 | 0.41 | 0.44 | 0.55 | 0.77 |
| Jilin | 2 | 1.91 | 2.17 | 2.32 | 2.47 | 2.73 |
| South Co.* | — | — | 0.52 | 1.14 | 1.29 | 1.66 |
| Sichuan Bureau | — | — | — | — | — | 2.19 |
| CNPC Subtotal | 183.1 | 205.81 | 224.75 | 248.82 | 286.6 | 366.67 |
| Shengli | 6.88 | 8.5 | 7.5 | 8.1 | 9 | 8.8 |
| Zhongyuan | 13.38 | 15.03 | 16.21 | 17.01 | 17.51 | 16.61 |
| Henan | 0.53 | 0.9 | 1.11 | 1 | 1.02 | 1.01 |
| Jianghan | 0.91 | 0.75 | 1.16 | 1 | 1.08 | 1.21 |
| Jiangsu | 0.24 | 0.23 | 0.23 | 0.33 | 0.5 | 0.64 |
| Yunnan-Guizhou-Guangxi | 0.79 | 0.77 | 0.73 | 0.9 | 1.01 | 0.8 |
| NewStar Co.** | 16.53 | 19.94 | 22.51 | — | — | — |
| Sinopec Northwest | — | — | — | 4.52 | 4.9 | 5.2 |
| Sinopec Southwest | — | — | — | 17.01 | 19.1 | 21.03 |
| Sinopec East | — | — | — | 0.05 | — | — |
| Sinopec North | — | — | — | 0.07 | 0.98 | 3.98 |
| Sinopec Northeast | — | — | — | 1.7 | 1.81 | 1.75 |
| Sinopec Subtotal | 39.16 | 46.12 | 49.45 | 51.69 | 56.91 | 61.03 |
| CNOOC | 39.6 | 38.57 | 37.16 | 32.52 | 48.88 | 50.89 |
| Shanghai Oil and Gas Corp. | — | 3.3 | 4.33 | 4.97 | 5.73 | 6.04 |
| Rest of China | — | 8.89 | 10.62 | 3.28 | 11.68 | 14.87 |
| Total | 262 | 302.69 | 326.3 | 341.28 | 409.8 | 499.5 |

APPENDIX C: CHINESE NET OIL IMPORTS 1990-2005
(UNIT: 10,000 TONS)

| Oil | 1990 | 1995 | 2000 | 2002 | 2003 | 2004 | 2005 |
|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Crude | -2106 | -174 | 5983 | 6220 | 8299 | 11732 | 11902 |
| Products | -224 | 1024 | 978 | 964 | 1439 | 2642 | 1746 |
| Gasoline | -163 | -170 | -455 | -612 | -754 | -541 | -563 |
| Naphtha | -54 | 40 | -56 | -67 | -89 | -135 | -143 |
| Jet oil | -44 | 39 | 46 | 42 | 5 | 74 | 51 |
| Light diesel | 46 | 469 | -30 | -78 | -139 | 211 | -94 |
| Gfuel oil | 6 | 582 | 0 | 1589 | 2304 | 2874 | 2373 |
| LPG | 11 | 224 | 480 | 620 | 634 | 635 | 611 |
| Olefin | -18 | -27 | -50 | -60 | -60 | -61 | -70 |
| Oil coke | -13 | -43 | -129 | 50 | 42 | -39 | -141 |
| Oilasphalt | 1 | 13 | 124 | 217 | 251 | 242 | 314 |
| Crude+products total | -2350 | 1017 | 7384 | 8011 | 10606 | 15151 | 14361 |

(Source: China Custom Bureau)

APPENDIX D: CRUDE IMPORTS/EXPORTS BY COUNTRY
(UNIT: 10,000 TONS)

| | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
|------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Imports from: | | | | | | |
| Saudi Arabia* | 573.02 | 877.84 | 1139.04 | 1517.62 | 1724.43 | 2217.89 |
| Iran* | 700.05 | 1084.7 | 1063 | 1238.89 | 1323.74 | 1427.28 |
| Oman | 1566.08 | 814.04 | 804.59 | 927.74 | 1634.78 | 1083.46 |
| Yemen | 361.24 | 228.69 | 226.17 | 699.68 | 491.22 | 697.85 |
| UAE* | 43.05 | 64.98 | 0 | 86.35 | 134.39 | 256.77 |
| Kuwait* | 43.34 | 145.98 | 106.97 | 90.72 | 125.4 | 164.57 |
| Iraq* | 318.32 | 37.21 | 53.68 | 0 | 130.65 | 117.04 |
| Qatar* | 159.89 | 132.56 | 45.76 | 67.58 | 14.24 | 34.32 |
| Syria | - | - | - | 7.93 | - | - |
| Middle East Subtotal | 3764.99 | 3385.99 | 3439.22 | 4636.51 | 5578.85 | 5999.19 |
| Angola | 863.66 | 379.89 | 570.51 | 1010.15 | 1620.82 | 1746.28 |
| Sudan | 331.36 | 497.34 | 642.56 | 625.84 | 577.05 | 662.08 |
| Congo | 145.44 | 64.16 | 104.73 | 338.93 | 477.33 | 553.48 |
| Equatorial Guinea | 91.59 | 214.64 | 178.02 | 146.02 | 348.48 | 383.89 |
| Libya* | 13 | 25.04 | - | 12.89 | 133.85 | 225.92 |
| Nigeria* | 118.66 | 77.25 | 48.79 | 12.2 | 148.9 | 131.02 |
| Algeria* | - | - | - | 12.85 | 67.62 | 81.64 |
| Chad | - | - | - | - | 83.08 | 54.75 |
| Egypt | 12.01 | - | - | 7.52 | - | 7.98 |
| Others | 119.15 | 96.23 | 35.07 | 51.8 | 72.92 | - |
| Africa Subtotal | 1694.86 | 1354.54 | 1579.67 | 2218.2 | 3530.03 | 3847.05 |
| Indonesia* | 464.11 | 264.51 | 323.75 | 333.37 | 342.86 | 408.52 |
| Vietnam | 315.85 | 336.24 | 354.28 | 350.59 | 534.82 | 319.55 |
| Thailand | 28.51 | 22.68 | 73.95 | 161.02 | 91.47 | 119.23 |
| Brunei | 27.55 | 75.39 | 129.58 | 135.85 | 88.28 | 50.15 |
| Malaysia | 74.43 | 89.95 | 164.87 | 203.1 | 169.15 | 34.79 |
| Australia | 110.84 | 70.91 | 115.64 | 177.93 | 151.02 | 23.24 |
| the Philippines | - | - | - | 3.77 | 25.76 | 10.74 |
| Mongolia | 0.96 | 0.99 | 1.69 | 2.05 | 2.43 | 2.17 |
| Others | 39.06 | 7.6 | 21.23 | 17.67 | 10.36 | - |
| Asia-Pacific Subtotal | 1061.31 | 868.26 | 1185.01 | 1385.35 | 1416.16 | 968.39 |

APPENDIX D (CONT):

| | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 |
|--|----------------|----------------|----------------|----------------|-----------------|-----------------|
| Imports from: | | | | | | |
| Russia | 147.67 | 176.6 | 302.96 | 525.48 | 1077.66 | 1277.59 |
| Venezuela* | 0 | 5.56 | - | 44.38 | 33.41 | 192.79 |
| Brazil | 22.78 | - | - | 12.37 | 157.69 | 134.32 |
| Kazakhstan | 72.42 | 64.96 | 100.36 | 119.82 | 128.56 | 129 |
| Argentina | - | 13.7 | 0 | 13.13 | 71.36 | 91.23 |
| Norway | 147.78 | 91.57 | 211.06 | 93.18 | 200.89 | 51.77 |
| Ecuador | - | - | - | 13.91 | 28.26 | 9.3 |
| Others | 114.71 | 64.36 | 122.5 | 50.3 | 58.67 | 7.7 |
| Europe/West Hemisphere Subtotal | 505.36 | 416.75 | 736.87 | 872.57 | 1756.5 | 1893.69 |
| Imports Total | 7026.53 | 6025.54 | 6940.77 | 9112.63 | 12281.55 | 12708.32 |
| Opec | 2433.43 | 2715.61 | 2780.99 | 3416.85 | 4179.48 | 5257.78 |
| Sour Crude | 1849.67 | 2343.26 | 2408.46 | 3008.69 | 3452.85 | 4225.87 |
| Export to: | | | | | | |
| South Korea | 68.3 | 36.64 | 68.45 | 146.48 | 144.57 | 205.08 |
| Indonesia* | 98.07 | 126.81 | 104.39 | 133.96 | 138.28 | 162.31 |
| USA | 174.95 | 64.94 | 83.15 | 67.84 | 58.14 | 121.34 |
| Japan | 496.36 | 417.99 | 322.72 | 355.55 | 49.32 | 95.48 |
| Singapore | 35.28 | 16.4 | 23.35 | 16.32 | 5.93 | 70.44 |
| Malaysia | - | 6.82 | 44.58 | 13.67 | 49.83 | 58.87 |
| North Korea | 38.92 | 57.93 | 47.22 | 57.36 | 53.18 | 52.28 |
| Australia | 22.43 | 14.55 | 20.43 | 22.15 | 44.42 | 35.01 |
| Thailand | 66.21 | 6.86 | - | - | 0 | 5.87 |
| Others | 43.25 | 6.12 | 6.51 | 0 | 5.47 | - |
| Export Total | 1043.78 | 755.06 | 720.81 | 813.33 | 549.16 | 806.69 |

APPENDIX E: CNPC UPSTREAM OPERATING HIGHLIGHTS

| | 2003 | 2004 | 2005 |
|--|----------------|----------------|----------------|
| Newly Proven Oil in Place (million metric tons) | 928.09 | 758.5 | 772.93 |
| Domestic | 439.03 | 521.07 | 574.62 |
| Overseas | 489.06 | 237.43 | 198.31 |
| Newly Proven Gas in Place (billion cubic meters) | 384.53 | 200.88 | 362.44 |
| Domestic | 383.89 | 200.88 | 357.98 |
| Overseas | 0.64 | 0 | 4.46 |
| Remaining Recoverable Oil Reserves (million metric tons) | 2170.92 | 2208.16 | 2292.3 |
| Domestic | 1639.72 | 1648.58 | 1654.29 |
| Overseas | 531.2 | 559.58 | 638.01 |
| Remaining Recoverable Gas Reserves (billion cubic meters) | 1758.8 | 1885.4 | 2057.8 |
| Domestic | 1674 | 1804 | 1953.2 |
| Overseas | 84.8 | 81.4 | 104.6 |
| Crude Oil Production (million metric tons) | 116.946 | 120.974 | 125.976 |
| Domestic | 104.015 | 104.551 | 105.954 |
| Overseas | 12.931 | 16.423 | 20.021 |
| Natural Gas Production (billion cubic meters) | 26.27 | 31.25 | 39.58 |
| Domestic | 24.88 | 28.66 | 36.67 |
| Overseas | 1.39 | 2.59 | 2.91 |

(Source: CNPC Annual Report 2006)

APPENDIX F: CNPC DOWNSTREAM OPERATING HIGHLIGHTS

| | 2003 | 2004 | 2005 |
|--|---------------|----------------|----------------|
| Crude Runs (million metric tons) | 95.056 | 106.649 | 115.409 |
| Domestic | 92.546 | 103.698 | 110.606 |
| Overseas | 2.51 | 2.951 | 4.802 |
| Refined Products Output (million metric tons) | 59.832 | 67.926 | 74.37 |
| Domestic | 57.843 | 65.612 | 71.163 |
| Overseas | 1.989 | 2.314 | 3.207 |
| Refined Products Sales (million metric tons) | 60.515 | 67.009 | 75.715 |
| Major Chemicals Output (million metric tons) | 10.971 | 11.492 | 11.527 |

(Source: CNPC Annual Report 2006)

APPENDIX G: CNPC FINANCIAL STATEMENT
(UNIT: MILLION RMB YUAN)

(I) CONSOLIDATED BALANCE SHEET

| Items | 2003 | 2004 | 2005 |
|--|-------------------|-------------------|---------------------|
| Assets | | | |
| Cash and Cash Equivalent | 94,537.96 | 105,587.02 | 210,954.26 |
| Short-Term Investment | 48,150.10 | 64,143.16 | 20,848.07 |
| Net Bills and Accounts Receivable | 20,624.81 | 23,053.52 | 25,314.31 |
| Other Accounts Receivable | 7,482.16 | 6,857.73 | 35,723.04 |
| Inventories | 50,118.44 | 71,086.76 | 95,601.83 |
| Other Current Assets | 10,910.61 | 15,618.88 | 26,446.85 |
| Total Current Assets | 231,824.08 | 286,347.07 | 414,888.36 |
| Long-Term Investments | 47,137.68 | 49,957.26 | 77,063.66 |
| Fixed Assets | 499,767.53 | 494,386.37 | 618,662.64 |
| Other Long-Term Assets | 29,547.75 | 83,003.52 | 49,610.07 |
| Total Assets | 808,277.04 | 913,694.23 | 1,160,224.73 |
| Liabilities | | | |
| Short-Term Debt | 14,355.43 | 18,921.46 | 22,843.82 |
| Bills and Accounts Payable | 53,328.46 | 56,556.81 | 79,544.63 |
| Other Accounts Payable | 26,714.66 | 28,136.36 | 37,522.37 |
| Taxes Payable | 30,002.36 | 24,894.79 | 26,653.54 |
| Other Current Liabilities | 68,663.28 | 75,511.86 | 85,880.34 |
| Total Current Liabilities | 193,064.19 | 204,021.27 | 252,444.70 |
| Long-Term Debt | 51,598.45 | 45,643.94 | 73,806.19 |
| Other Long-Term Liabilities | 20,271.49 | 10,900.64 | 10,546.44 |
| Total Long-Term Liabilities | 71,869.94 | 56,544.58 | 84,352.63 |
| Total Liabilities | 264,934.13 | 260,565.85 | 336,797.33 |
| Minority Equity | 46,530.93 | 57,762.11 | 74,924.00 |
| Owner Equity | | | |
| Paid-In Capital | 192,729.84 | 207,962.37 | 240,440.02 |
| Capital Reserve | 200,254.54 | 214,559.11 | 226,190.21 |
| Reserved Surplus | 103,827.60 | 172,844.78 | 281,873.17 |
| Total Owner Equity | 496,811.98 | 595,366.27 | 748,503.40 |
| Total Liabilities Plus Total Equity | 808,277.04 | 913,694.23 | 1,160,224.73 |

(Source: CNPC Annual Report 2006)

APPENDIX G (CONT.):
(II) CONSOLIDATED PROFIT STATEMENT

| Items | 2003 | 2004 | 2005 |
|---|-------------------|-------------------|-------------------|
| Income from Core Business | 475,287.03 | 570,684.55 | 693,704.84 |
| Less: Cost of Core Business | 320,630.95 | 348,199.98 | 406,050.81 |
| Core Business Tax and Supertax | 16,278.13 | 19,581.22 | 23,701.31 |
| Plus: Income from Procurement Service and Consignment | 253.13 | 320.74 | 356.69 |
| Profit from Core Business | 138,631.08 | 203,224.09 | 264,309.41 |
| Plus: Profit from Other Businesses | 242.43 | 258.33 | 296.99 |
| Less: Operating Expenses | 20,651.28 | 25,542.50 | 32,551.44 |
| Management Expenses | 34,742.94 | 37,238.72 | 46,809.29 |
| Financial Expenses | 1,315.28 | 680.35 | 1,242.73 |
| Operating Profit | 82,164.01 | 140,020.85 | 184,002.94 |
| Plus: Income from Investments | 1,824.44 | 743.2 | 1,907.06 |
| Income from Subsidiaries | 541.58 | 641.31 | 1,297.25 |
| Non-Operating Income | 1,231.93 | 2,450.60 | 1,897.99 |
| Less: Non-Operating Expenses | 12,095.03 | 15,003.53 | 11,093.81 |
| Total Profit | 73,666.93 | 128,852.43 | 178,011.43 |
| Less: Income Tax | 28,835.93 | 42,828.93 | 54,404.94 |
| Loss and Gain of Minority | 7,989.65 | 13,831.24 | 16,696.17 |
| Net Profit | 37,016.53 | 72,481.22 | 107,147.41 |

(Source: CNPC Annual Report 2006)

APPENDIX H: CHINESE NOC OVERSEAS E&P PROJECTS

| Country | CNPC | Sinopec | CNOOC |
|----------------|-----------------------------|--------------------------------|------------------|
| Africa | | | |
| Sudan | Block 1/2/4 | | |
| | Block 6 | | |
| | Block 3/7 | Block 3/7 | |
| | Refining | | |
| | Pipeline to Sudan port | | |
| | Polypropylene | | |
| | Retail services | | |
| Algeria | Adar integrated project | Zharze EOR | |
| | Block 350 | Block 418-419-438a | |
| | Block 112/102a | Block 416a-417 | |
| | Block 438b | | |
| Tunisia | Kufpec-NK Block | | |
| | CTKCP-SLK Block | | |
| Libya | Block 17-4 | | |
| Mauritania | Block 12 | | |
| | Block Ta13 & Ta 21 | | |
| | BPL's Block 20 | | |
| Chad | Mimosa and Kubla structures | | |
| | Block H | | |
| Niger | Block Tenere | | |
| Nigeria | | Stubb Creek field, OML64/OML66 | OPL229 |
| | | JDZ block 2 offshore | OML130 |
| Angola | | Block 15, 17, 18 | |
| Gabon | | G4-188 | |
| Equator Guinea | | | Block S offshore |
| Kenya | | | Six PSA blocks |

APPENDIX H (CONT.):

| Country | CNPC | Sinopec | CNOOC |
|--------------------|---|---------------------------|------------|
| Middle East | | | |
| Oman | Block 5 | Block 36 and 38 | |
| Syria | Gbeibe field development | | |
| | Acquisition of 38% from PetroCanada with ONGC | | |
| Iraq | al-Ahdab | | |
| Iran | MIS Development project | Zavareh-Kashan, Garmsar | |
| | Block 3 | Abadan refinery | |
| | | Yadavaran | |
| Saudi Arabia | | Block B gas project | |
| | | Petrochemical EPC | |
| Yemen | | Block S2 and Block 1 | |
| | | Block 69/71 | |
| UAE | | | |
| Americas | | | |
| Canada | 8 blocks, operates three of them | | MEG assets |
| Peru | Block 111 | | |
| | Block 113 | | |
| | Block 1-AB/8 | | |
| Ecuador | Block Tarapoa 14, 17, and Shiripuno, drilling in Block 11 | EnCana assets | |
| Venezuela | Intercampo field | | |
| | Orimulsion project | | |
| Brazil | | Gas pipeline construction | |
| Cuba | | Oil development | |

APPENDIX H (CONT.):

| Country | CNPC | Sinopec | CNOOC |
|---------------------|-------------------------------|----------------------------|-------------------|
| FSU | | | |
| Russia | Oil pipeline | Acquisition of Uzmurneft | |
| | Gas pipeline | Sakhalin-3 | |
| Azerbaijan | Gobustan | Pirshagi field development | |
| | KK project | | |
| Turkmenistan | Gumda oilfield | | |
| Kazakhstan | AktobeMunaiGas | Acquisition of FIOC assets | |
| | Zhanazhol oilfield | Exploration blocks | |
| | sub-salt Kenkijak oilfield | | |
| | North Buzachi | | |
| | PK project | | |
| | Sino-Kazakh Oil Pipeline | | |
| | KAM project | | |
| Darkhan Block | | Darkhan Block | |
| Uzbekistan | Ariel Sea block | Joint Venture | |
| Asia-Pacific | | | |
| Thailand | Banya development block | | |
| | L21/43 risk exploration block | | |
| Myanmar | IOR-4 block | Block D | offshore |
| | Bagan block | | |
| Mongolia | Block 19 | | |
| | Block 21 | | |
| | Block 22 | | |
| Indonesia | Production blocks | Exploration projects | Five blocks |
| | | | Tanggu gas blocks |
| | | | Four gas blocks |
| Australia | | | NWS Gas assets |

(Source: Xiaojie Xu)

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