The HPAIR Business Conference seeks to create a forum of discussion for students, professionals, and academics, with business leaders worldwide in an era of global challenges. Since 2004, over 300 international MBA students and young professionals worldwide have come together each year to interact and learn about the most dynamic areas of Asian business from the most prominent industry leaders. Past Conferences have been held at Hong Kong, Tokyo, Singapore, Mumbai, and Shanghai.

Our Main Goals
- **Provide** delegates with the knowledge and insight into a broad spectrum of industries
- **Engage** our delegates in understanding the trends that shape global businesses today
- **Stimulate** discussion among delegates that address contemporary challenges in the corporate world
- **Connect** leaders worldwide to create a stronger network for present and future generations

This year, we invite you to join us in realizing one of Harvard’s premier endeavors to promote leadership and educate the next generation of global citizens.

Conference Description
The HPAIR Business Conference is an annual event in which hundreds of international undergraduate and MBA students and young professionals worldwide come together to interact and learn about most dynamic areas of Asian business from the most prominent industry leaders. Our conference seeks to provide a comprehensive analysis of the current economic trends in Asia and create a forum for discussion of new developments in the region.

Conference Program

**Plenary Sessions**
Ties that Bind: How Corporate Governance Affects the Asian Business Climate
East Meets West: Global Integration of the Business World

**Panel Topics**
Financial Services | Family-owned Conglomerates | Real Estate |
Luxury Goods | Energy and Natural Resources | Foreign Direct Investment |
Media and Entertainment | Venture Capital, Private Equity, and Hedge Funds |

**Workshop Topics**
Enhancing Board Leadership and Value
Consumer Branding and Marketing
Law and Regulations
Managing and Recruiting Talent

Date: August 14-17, 2008
Location: Kuala Lumpur, Malaysia
Venue: JW Marriott
Expected Attendance: 400

Special Events:
- Opening Ceremony
- VIP Dinner
- Closing Gala Dinner
- Targeted Recruiting Events
- Extensive Media Coverage

Sponsorship Opportunities:
- Sponsoring special events
- Case study workshops
- Comprehensive delegate database
- Product display / advertisement

Contact Us

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